

Здоровье



This issue is delivered:
To all newspaper "Бизнес&Балтия"
subscribers, sale at retail

Format: 210x291 mm, coloured
Pages: 28—36
Comes out 8 times a year

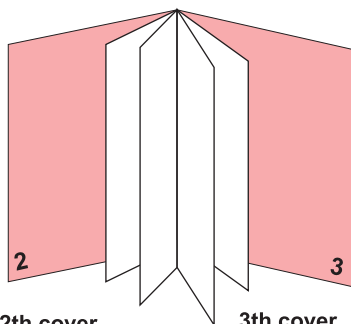
Themes:

- healthy life-style;
- medical rehabilitation
- healthy eating and diets;
- vitamins, homeopathy, herbal therapy;
- medical supplies;
- food additions;
- diagnostics;
- medical and health
- beauty and physical reflections;
- improving procedures;
- new methods of prevention;
- life insurance

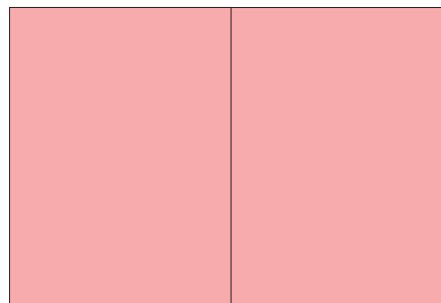
PRICES FOR ADVERTISING



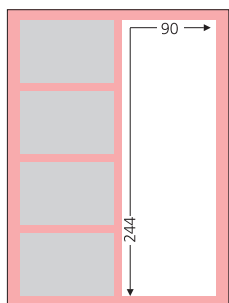
4th cover
210x291 (+5 mm)
850 Ls*



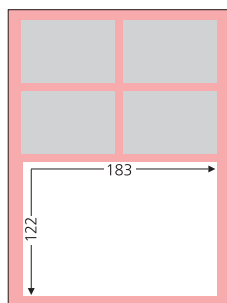
2th cover **3th cover**
210x291 (+5 mm) 210x291 (+5 mm)
750 Ls* 650 Ls*



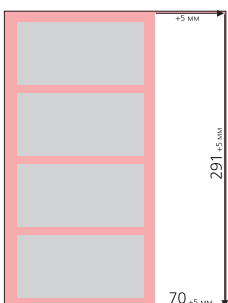
Spread 950 Ls
420 x 291 mm (+5 mm)*



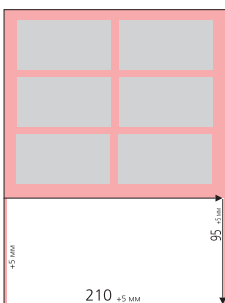
1/2 page 250 Ls
90 x 244 mm



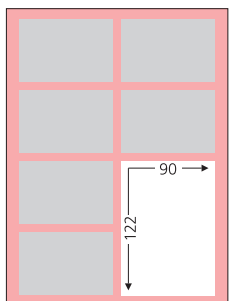
1/2 page 250 Ls
183 x 122 mm



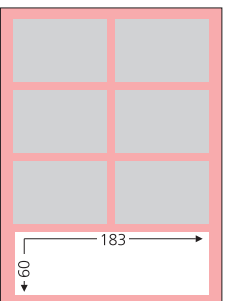
1/3 page 200 Ls
70 x 291 mm



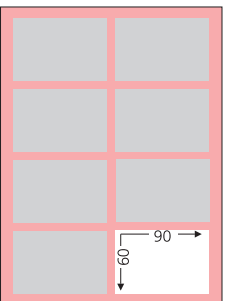
1/3 page 200 Ls
210 x 95 mm



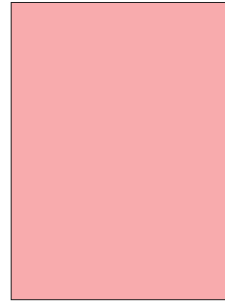
1/4 page 150 Ls
90 x 122 mm



1/4 page 150 Ls
183 x 60 mm



1/8 page 70 Ls
90 x 60 mm



page 500 Ls
210 x 291 mm (+ 5 mm)*

Extra charges

- for special place of ad — 30%
- for non-standard size — 15%
- for urgency — 50%
- Discounts for advertisement agencies are specified in the agreements.
- Designing, production of artwork – from 22 EUR .
- The prices do not include VAT.

Discount	For repetitions	For sum of advertisement, Ls
5%	2	700
10%	3—4	1000
15%	5—6	1500
20%	7—8	2000
25%	9—10	2500